

Name: Sydney Garcia Peer Editor: Megan Salsinha Period: 3

**Peer Editing:** Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive. Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

**Flyer # 1: (Template)**

- *Does the topic work for a windshield flyer?*

*Yes, the topic works for a windshield flyer.*

- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

*There was repetition in the orange circles in the middle of the flyer and with the three black witches right underneath the circles. The bright orange picture at the top also made the flyer stand out.*

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

*Almost all the information was on the flyer, except the fact that it didn't say that the proceeds were going to the Raiders scholarship fund. The information is easy to read and the fonts do coordinate with the topic of the flyer.*

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

*Yes, the information is spread out throughout the flyer. One suggestion I would make is that I would have made the top picture a little bit darker to make the white Haunted House heading stand out more.*

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear? (Hyphens)*

**No, there are no grammatical errors.**

### **Flyer # 2: (Blank Document- Landscape Oriented)**

- *Does the topic work for a windshield flyer?*

*Yes, it does work as a windshield flyer.*

- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

*Yes, the flyer is eye catching. The blue background makes the yellow information boxes stand out. Also the people on the rides having fun create a happy atmosphere.*

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

*Yes, all the information is there and easy to read. The fonts coordinate with the flyer topic.*

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

*Yes, the information is spread throughout the flyer. I would put a frame around the pictures with the popcorn stand and the people on the bear ride.*

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

**No, there are no grammatical errors.**

### **Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)**

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*

*It contains the same information as flyer 1 but redesigned.*

- **Design:** *Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

*Yes, it is eye catching without color. They had a great use of line splitting up the flyer. They also made it kid friendly by using Minnie and Mickey Mouse.*

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

*Yes all the information is there and easy to read. The font matches with the topic of the flyer.*

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

*Yes, the information is spread out throughout the flyer. Maybe they should have used some gray tones throughout the flyer.*

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

**Everything is clear and there is no grammatical errors.**